FOR IMMEDIATE RELEASE
April 7, 2020

Contact: Joannah Lodico,
Community Engagement Catalyst
Marshall M. Fredericks
Sculpture Museum
o: 989-964-7125
JLLodico@svsu.edu

The Marshall M. Fredericks Sculpture Museum Provides Fun and Educational Virtual Offerings during Covid-19 Pandemic

Saginaw, Mich. – The Marshall Fredericks Sculpture Museum at Saginaw Valley State University has been busy working to provide the local community and beyond educational and fun virtual offerings during the ongoing COVID-19 pandemic.

The Museum is sharing various interactive activities to do at home on their social media channels, Facebook and Instagram, as well as sending out an e-newsletter once a week to keep the community informed. These virtual activities include a virtual tour of the Museum, a new blog with posts about Fredericks’s art and life, art activities that include sculpture coloring pages, and more!

The Museum virtual tour, found on the Museum’s website, transports visitors to the Museum’s galleries with Fredericks’s sculptures, his Sculptor’s Studio and two special exhibitions. Visitors click on the circles to learn more about each sculpture through the descriptions and videos provided.

On the new Museum Musings Blog visitors can read posts from Museum staff about the first time Fredericks met sculptor Carl Milles, learn about the process of digitizing a sculpture, and take a journey into the past and watch the Detroit Historical Society’s video from 1959 about the creation of Detroit's most viewed sculpture, "The Spirit of Detroit."

Visitors at the Museum Musings Blog can also find art activities for all ages to enjoy that include coloring pages of Fredericks's sculptures and drawing exercises such as blind contour and reverse value drawing while sketching sculptures in the Virtual Museum. The Museum loves to see participants’ creations and encourages them to share on social media with the hashtag #MFSMuseum. A virtual exhibition of the current show installed at the Museum, “Explorations in Wood,” will open soon on the new blog site for those who were not able to see the exhibition in person.

Visitors can also enjoy videos on the Museum’s Youtube channel of past exhibitions, artist interviews, and documentaries about Fredericks and his works. And on the weekends, you can also participate in “Sculpture Selfie Saturday” and recreate one of Fredericks’s sculptures and share your photo on social media via the hashtags #SculptureSelfie and #MFSMuseum.
“We look forward to welcoming visitors back to the museum once we are able to reopen to the public,” says Megan McAdow, director of the museum, “In the meantime, we hope that you and your loved ones remain safe and healthy during this time and hope we can help keep your days busy with fun and engaging art activities. We also welcome ideas and suggestions from the community on what other types of content they want us to share!”

To stay up-to-date on the Museum’s virtual offerings, follow the Museum on Facebook (MarshallFredericksMuseum) and Instagram (MFSMuseum), or sign up for their e-newsletter at www.MarshallFredericks.org. You can reach Museum staff by emailing to mfsm@svsu.edu or calling (989) 964-7125. Staff are available for interviews.

*The Marshall M. Fredericks Sculpture Museum is located on the campus of Saginaw Valley State University, 7400 Bay Road, University Center, MI. Regular Museum hours, when not temporarily closed due to the pandemic, are Monday through Friday, 11 a.m. to 5 p.m. and Saturday noon to 5 p.m. Admission is free. For more information, call (989) 964-7125 or visit the Museum’s website at www.marshallfredericks.org.*

Photographs from the Museum for press use are provided below.

###

Marshall Fredericks Sculpture Museum Logo