

Competition Information and Guidelines

CardinalSquareArt.com

About the Cardinal Square Art Program and Competition

Kochville Township sees great value in the addition of public art in the community as well as community partnership. For the past eight years, Kochville has worked with the Midwest Sculpture Initiative to bring public art to Kochville. In attempts to expand their collaboration with Saginaw Valley State University, the Community-University Advisory Committee developed the concept of an art competition for SVSU students, to bring locally designed art to the township. The fall 2019 semester is the first call for submissions from SVSU students.

About Kochville Township Downtown Development Authority (KTDDA)

Located approximately three miles north of the City of Saginaw, Kochville Township is bordered by Tittabawassee Township to the west, Carrollton and Saginaw Charter Townships to the south, Zilwaukee Township and the City of Zilwaukee to the east, and Frankenlust Township in Bay County to the north.

Kochville Township is unique in that it has three rather large and distinct land uses: commercial, educational, and agricultural. Our residents pride themselves in the township's character—rural yet convenient. They enjoy the friendly people, the wide-open spaces, and the easy access to shopping, state-of-the-art medical centers, and accredited educational facilities.

Kochville's central business district is a major commercial draw for the region. Tittabawassee Road, along the township's southern border, serves as one of Saginaw County's major business arteries, carrying over 39,000 vehicles per day. Estimates find that customers may travel up to 100 miles and come from as far north as Houghton Lake to shop in our community.

Near the northern border of the township lies Saginaw Valley State University (SVSU). Originally built as a state college, the four-year university has evolved into a complete campus with nearly 10,000 students.

The remainder of the approximately 19-square-mile township is mostly rural and agricultural. In fact, farming activities account for nearly three-quarters of all land use. Preservation of farmland and open space are priorities with township residents and officials.

Effectively maintaining economic vitality and planning for increased commercial, institutional, and residential growth, while maintaining an agricultural heritage and rural character, proves challenging. Kochville Township's leaders strive to merge these complex needs into a workable, resident-driven Master Plan.

Overview Summary

An annual call for public sculpture for currently enrolled SVSU students in any curriculum. A professional selection committee will select three designs. One of the designs will be fabricated by KTDDA selected fabricator and installed at Northwest Trautner Rd. and Cardinal Square Blvd. in front of Standard Electric.

Eligibility/Guidelines/Work Specifications

- Open to currently enrolled SVSU students in any curriculum at any course load level
- Each student may enter one proposal by completing the entry procedures as stated below.
- All submitted proposals must be of sound design, safety of viewing audience, free standing and suitable for long-term outdoor public display (when fabricated) in all types of weather.
- Works can be of any media that is non-hazardous and durable for all year outdoor display.
- Sculpture proposal will be made based on a predetermined theme (2019/20 theme: “Cardinal Community”)
- Works requiring electricity, water or other utilities will not be considered.
- A professional selection committee of KTDDA and SVSU stakeholders will select two winning designs: 1st Place \$1,000; 2nd Place \$500 and will open up voting by the public for a “People’s Choice” award at \$250.
- One design may be selected to be fabricated by a KTDDA appointed fabricator who will work closely with the artist. Works will be selected based on the following four criteria: artistic merit, tie-in to annual theme, durability, and community appeal.
- KTDDA will be responsible for covering the cost of fabrication, installation and insurance during fabrication. Concrete ground pads may be provided for the fabricated artwork. All pads are at ground level and bolted at ground level. If a work requires elevation on a base the base must be part of the design. Pad size will be relative to the sculpture. Sculpture must be able to be secured using anchor bolts.
- KTDDA may create a label/didactic plaque to be displayed near the artwork. A downloadable handout with the sculpture image and information (as provided by the artist) may be available on the website of the KTDDA or on other platforms.
- A formal dedication program will be scheduled in August along with collaborative programming with SVSU throughout the year.

Entry procedures and submission materials

The following materials will be required for submission online at CardinalSquareArt.com:

- Complete online application including the following information:
 - contact information: full name, address, phone, email, website
 - Short narrative biography about yourself (maximum 1500 characters)
 - One-page resume (maximum 2500 characters)
 - Detailed statement about your proposed sculpture: discuss its meaning, how it relates to the theme and design form, why you proposed this design, why you chose this style (abstract, realism, nonrepresentational), why you feel that it would be relevant to the designated location and other pertinent information about the sculpture. This information may be helpful to create a didactic label to be displayed near the sculpture. (maximum 2000 characters)
 - Sculpture Specifications: Include approximate finished size and media you wish it to be fabricated, estimated budget for materials, fabrication and installation (?)

- Upload three to four detailed 3-D rendered sketches or images of a maquette or small-scale rendition that show 3 different elevation views and 1 overhead view (jpg or pdf – file size limits maximum of XX)

Timeline

- August 25, 2019 – Competition Kick-off Event hosted by KTDDA
- August 29, 2019 – Information Session with Q&A hosted at SVSU's Marshall M. Fredericks Sculpture Museum
- TBD – Public Art Lecture Series at SVSU's Marshall M. Fredericks Sculpture Museum
- **December 13, 2019 by 11:59pm EST – Submission Deadline**
- January-February 2020 – Committee Selection Process (Winners & Fabricators)
- March 1, 2020 – Winners Notified
- March-July 2020 – Sculpture Fabrication Process
- **August 23, 2020 – Unveiling of Sculpture and Kick-off for 2020/2021 Competition**

Responsibility/Liabilities

- Applicants must sign an agreement provided by the KTDDA whereby the artist gives ownership and rights to KTDDA
- Images/video, etc. may be used to publicize artwork
- KTDDA will be responsible for fabrication and installation
- Winning artist must be able to work closely with artist fabricator if needed
- KTDDA will insure sculptures
- KTDDA will maintain sculptures as needed
- Selected artists may be asked to participate in programming opportunities coordinated by KTDDA and SVSU/MFSM
- Applicants must identify an SVSU Faculty or Staff member to co-sign their application and support the student throughout the process of selected as winner.

Copyright

- The finished and installed sculpture will become the property of the KTDDA. The artist will sign an agreement provided by the KTDDA.
- KTDDA retains the right to use images/videos, etc. in documenting, educating and publicizing the sculpture.
- Prize money will not be awarded until after selected applicants sign the agreement provided by the KTDDA.