

# PRESERVING THE LEGACY

*of Marshall M. Fredericks*



“THIS IS A LEGACY  
TO BE PROTECTED  
AND NURTURED  
FOR YEARS TO COME . . .”

- CARL FREDERICKS

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# PRESERVING THE LEGACY *of Marshall M. Fredericks*

*A legacy worth preserving...*

**MARSHALL FREDERICKS WAS AN INCREDIBLE MAN WITH AN ICONIC CAREER. IT CAN BE SAID THAT HIS LIFE WAS DEFINED BY CONNECTIONS.**

Marshall Fredericks's earliest training led to the prestigious Herman Matzen Traveling Scholarship in Sculpture from the Cleveland School of Art, which allowed a twenty-two year old Fredericks to seek out renowned sculptor Carl Milles, whose bronze fountain figures intrigued the young artist. After giving Fredericks the opportunity to work among the stone carvers in his studio at Millesgården in Sweden, Milles sent him to Munich where he worked at two of the finest schools of the time and, while traveling throughout Europe, experienced the art and architecture of Rome, London and Copenhagen.

When he returned to the states, Fredericks reconnected with Milles, then sculptor-in-residence at Cranbrook Academy of Art in Bloomfield Hills, Michigan. Milles invited Fredericks to assist in his studio, where the young artist could apply his knowledge of the mechanics of large-scale sculpture. Here the budding artist's career path became clear. Cranbrook was arguably the finest place to

develop a mastery of the arduous process of bronze sculpture, a key factor in the artist's ongoing training.

The founder of Cranbrook, George G. Booth, unknowingly gave Fredericks an early opportunity to combine his wit and talent when he asked the sculptor to create a *Thinker* that would lend gravitas to the entry of the Cranbrook Art Museum, following in the steps of Auguste Rodin's *Thinker* at the entrance to The Detroit Institute of Arts and the Cleveland Museum of Art. Fredericks displayed both his skill and astute humor when he produced a large black granite chimpanzee, *The Thinker*, which continues to welcome visitors to the Cranbrook Art Museum today.



## IMPORTANT CONNECTIONS informed Fredericks's extraordinary career path.

- In 1936, he won a national competition and was selected to design the *Levi L. Barbour Memorial Fountain* on Belle Isle, an island park in the Detroit River.
- Three years later Malcolm Stirton, chief designer at Harley, Ellington and Day, Architects, who had been selected to design the Horace H. Rackham Educational Memorial Building across from Paul Cret's spectacular Detroit Institute of Arts, hired Fredericks to create 46 carved reliefs for the facade and several significant architectural enhancements for the interior. Stirton's desire to hire local talent and his familiarity with Fredericks's Belle Isle fountain and Cranbrook sculptures sealed the deal.
- This Rackham Building project led to a commission to design a fountain for the Glass Industries Building at the 1939 New York World's Fair.
- Fredericks's remarkable ability to understand the unique challenges of outdoor sculpture brought about the creation of one of his most winning early works, the *Two Sisters Fountain* at Cranbrook's Kingswood School for Girls, which he designed in 1940.
- World War II inspired Fredericks to join the Army Air Corp in 1942 where he rose to the rank of Lieutenant Colonel, serving in south Asia.
- During that period, Fredericks made one of the most significant connections of his life when he reacquainted himself with Rosalind Bell Cooke, a volunteer driver on the base in Arizona where he was stationed, and married her in 1943. Rosalind became a partner in the development and

management of her artist husband's career, and helped raise their five children: Carl, Christopher, Frances, Rosalind, and Suzanne (Suki).

- The post war resurgence in American pride stimulated a revitalization of art and architecture, and a desire to memorialize the fight for freedom. Fredericks was tapped for significant works like the *Cleveland War Memorial Fountain*, the Veterans Memorial Building in Detroit, and the war memorials for Cleveland's Eaton Manufacturing Corporation and the University of Michigan.
- The artist's synergistic link with architecture made him a favorite among those who planned, designed and erected hospitals, civic centers, universities, libraries and auditoriums. Later works, such as *The Expanding Universe* in the inner court of the State Department Building in Washington, D.C. and the spectacular *The Spirit of Detroit* are shining examples of Fredericks's determination to connect the viewer of his work with both aesthetics and a profound message of optimism.



Along the way, Fredericks's work connected with the heart of a young woman, Dorothy (Honey) Doan, who was studying at Cranbrook's Kingswood School for Girls. Years later the artist and Honey became reacquainted through her uncle Alden B. Dow, an accomplished architect and sometimes collaborator with Fredericks. Marshall and Rosalind Fredericks became friends with Honey and her husband Ned Arbury. That friendship was central to the incorporation of the Marshall M. Fredericks Sculpture Gallery into the plans for a new fine arts center at Saginaw Valley State University that the Arburys were helping to fund.



avail themselves of the resources at the Marshall M. Fredericks Sculpture Museum.

In 2003, an addition to the gallery where over 200 of Fredericks's works are permanently displayed doubled the size of the Museum, with space for changing exhibitions, an expanded gift shop, the Sculptor's Studio (a representation of the artist's well-known Royal Oak studio), archives and research reading room, and a large classroom.

The purpose of the Gallery was to collect, exhibit, preserve, study, and interpret Marshall Fredericks's work. It was intended to be an



educational asset and tool for SVSU faculty and students, as well as a significant resource for the region. It was to be a place that scholars from around the globe, as well as art aficionados and the general public, would visit and thus serve as a defining asset for the University.

The name was officially changed from Gallery to Museum in 1999 to better reflect its educational and outreach mission. Today, SVSU classes from a variety of disciplines, a dedicated student group, students from the region's K-12 schools, corporations, businesses and civic groups



## ABOUT THE PHOTOGRAPHS

1. Marshall Fredericks and Carl Milles with students at the Cranbrook Art Academy
2. Marshall and Rosalind Fredericks and their five children
3. *Cleveland War Memorial Fountain*
4. Ned and Honey Arbury, Rosalind and Marshall Fredericks and guests
5. Sculptor's Studio at the Museum
6. Students drawing in the Museum
7. Summer art camp students
8. Visiting artist greeting guests
9. Main Exhibit Gallery

# Marshall M. Fredericks and his Museum at SVSU ...

## THE CONNECTIONS CONTINUE

*"The Museum teaches how inspiration and imagination can take shape and become images that move people to thought and laughter and remembrance and reverence. The gifts from Marshall are a treasure for our campus and all those with whom they are shared."*

- ERIC GILBERTSON, PRESIDENT, SVSU

- One of America's most important and prolific sculptors found a fitting repository for his art collection, archives, and a representation of his working studio.
- One of Michigan's state universities became home to a world-class museum and extraordinary collection, one of just a few in the country devoted to the work of a single artist.
- Students' academic and personal lives are enriched by the accessibility of the Museum that is utilized by faculty in fine arts, nursing, creative writing, history, sciences, and athletics.
- The University has an invaluable asset for attracting students.
- An important bond exists between the University and its neighbors throughout the Great Lakes Bay Region as the Museum functions as an asset to area schools, businesses and community groups.
- Community cultural life is greatly enhanced by the Museum's temporary exhibitions, classes, lectures, gallery talks, summer art camps, and much, much more.



The Marshall M. Fredericks Sculpture Museum at Saginaw Valley State University connects the past to the present and will connect the present to a bright and sustainable future.

Each donor to this critical effort will play a significant role in preserving the legacy of a truly gifted and important artist and ensuring the accessibility of the artwork and archives of a remarkable Michigan resource.

## A PRIVATE/PUBLIC PARTNERSHIP THAT WORKS

While Marshall Fredericks referred to the complex process of turning a sketch into a monumental bronze sculpture as "Magic," the magic of this Museum is found in the amazing public/private collaboration that enables it to be open to the public, school groups, and classes from SVSU and other institutions of higher learning six days a week free of charge! The University supports operations, including accounting, security, custodial, marketing services, utilities, information technology, and insurance. The private sector, through memberships, donations, event sponsorships and gifts to the endowments, provides the additional revenue necessary to fund temporary exhibitions, educational programs, and professional and administrative staff to ensure that this remarkable resource is accessible to visitors of all ages, literally from across the quad and around the globe. Working together, these two critical sources of support prove that the whole is truly greater than the sum of its parts.



*"Businesses seeking to attract creative professionals understand the value of having cultural amenities like the Marshall M. Fredericks Sculpture Museum in the region because they enhance our quality of life."* -MATT DAVIS, THE DOW CHEMICAL COMPANY

## MISSION STATEMENT

The mission of the Marshall M. Fredericks Sculpture Museum is to celebrate the artistic legacy of Marshall M. Fredericks through collecting, preserving, presenting, and interpreting his life's work for the educational and cultural enrichment of Saginaw Valley State University and the broadest possible audience. Through the Marshall Fredericks objects collection and archives, temporary exhibitions, publications, and education programs, the Museum contributes to scholarly discourse and serves diverse audiences.

To accomplish this mission, the Museum pursues the following strategic objectives:

- Promote awareness, appreciation, preservation, and understanding of the life and works of Marshall M. Fredericks.
- Embed an educational component in everything we do.
- Maintain the collection and present exhibitions of Marshall Fredericks and other artists in accordance with the highest museum standards.
- Foster the mission of the Museum and Saginaw Valley State University through education, research, exhibitions, publications, and outreach efforts.
- Increase community awareness and attendance.
- Operate in a fiscally responsible and sustainable manner.
- Sustain accreditation by the American Alliance of Museums.



## THE FIRST 25 YEARS

- 1988 Dedication ceremonies of the Marshall M. Fredericks Sculpture Gallery at SVSU.
- 1989 First Museum director hired, setting the path for the institution's future growth.
- 1992 Marshall and Rosalind Fredericks established a Conservation Endowment for the preservation and conservation of his sculptures and works on paper.
- 1994 Rosalind C. Fredericks Educational Trust established to enhance educational programming.
- 2001 Full-time curator of education hired, enabling significant expansion of classes, summer art camps, and programs for youth and adults.
- 2003 Grand opening of Museum expansion that doubled the size of the facility.
- 2006 Strategic plan adopted by the Board of Advisors that would guide the Museum through 2013.
- 2007 Exhibition Endowment established to support temporary exhibitions.
- 2008 Full-time registrar hired, allowing for rigorous cataloging of the objects collection, making it accessible to scholars and interested parties and ensuring up-to-date condition records; Fredericks's Harlequins restored and unveiled at 20th anniversary celebration.
- 2009 Full-time archivist hired, ensuring that the full body of Fredericks's personal and project files are properly documented and made accessible through digitization and other technologies.
- 2010 *Sketches to Sculptures, Rendered Reality: Sixty Years with Marshall M. Fredericks* exhibition created to travel throughout the state and nationally.
- 2011 Board of Advisors approved construction of an exterior entrance and sculpture garden.
- 2012 Museum launched the *Preserving the Legacy of Marshall M. Fredericks Campaign*, a plan to raise \$5 million for capital improvements and endowments.
- 2013 Museum celebrates 25th anniversary, introduces its new logo, and is awarded accreditation by the American Alliance of Museums.

*“When I take my students to the Marshall M. Fredericks Museum I am sharing with them the gift Mr. Fredericks left all of us: a vision that provides a respite from the daily grind and a thoughtful reflection on humanity that we might not otherwise bother to examine.”* –SARA CLARK, SVSU CERAMICS INSTRUCTOR

# *A future designed to preserve that legacy...*

All that has been accomplished is simply a stepping off point for the future in which we ensure that the legacy of both Marshall Fredericks and his Museum lives in perpetuity.

A long-range strategic plan was completed in 2012, with substantial input from the University, community, Museum board and staff, and other key constituents. In addition to calling for continual growth in exhibitions, educational programs and community outreach, the plan highlights significant enhancements to the facility and its endowments to further its artistic mission, continue its impressive path as a university and regional educational and cultural asset, and expand its service to artists, scholars, researchers and visitors from around the globe. Key improvements focus on:

- The addition of an exterior entrance that will create a highly visible and welcoming threshold into the galleries and set a level of anticipation about what awaits inside, while serving as a physical connection between the indoor galleries and a greatly enhanced exterior space. It is an essential step in distinguishing the Museum's presence on the SVSU campus.
- Extending the gallery space by expanding the Sculpture Garden to display more than twenty of Fredericks's works, some of which will be relocated from other areas of campus. Small

botanical displays, seating, and winding pathways complementing the stunning *Night and Day Fountain* will encourage extended visits and heighten usage.

- With the recent granting of accreditation by the American Alliance of Museums, a very significant recognition of the highest of professional standards and practices, the board realized that ensuring the future is absolutely critical. Thus the strategic vision calls for building the endowments to ensure adequate investment income that will guarantee a top rate, professional staff to plan and implement a heightened level of educational programs, ensure conservation of art work and preservation of the archives, and bring memorable exhibitions to the Museum, all for the benefit of the University and the region.

To accomplish these goals, the Museum Board of Advisors and University Board of Control have approved the launch of *Preserving the Legacy of Marshall M. Fredericks Campaign*.

Please become a part of this movement to ensure: maintenance of the collection; accessibility of the archives; extraordinary experiences visiting the Sculptor's Studio; and diversity and quality of temporary exhibitions. With YOUR support, the trajectory of the first 25 years will continue well into the future.

*"Having been a fan of Marshall Fredericks for many years I looked forward to the time when I could bring my two children to visit the museum. After 30 minutes of great fun and conversation, I thought it time to offer my attention-challenged 3 and 5 year olds an opportunity to play outside. "Can't we stay with the sculptures a little longer please?" replied my three year old. I felt my eyes well up as I was again reminded what a wonderful legacy Marshall Fredericks has left to the world, and how fortunate we are to have this collection of his creations available for all to enjoy."*

-MADELINE BURKE



*“The importance of the Marshall M. Fredericks Sculpture Museum is the celebration of the incredible legacy that travels from Marshall through his mentor Carl Milles, to Milles’ mentor Auguste Rodin. This is a legacy to be protected and nurtured for years to come and the Fredericks family is committed to supporting this endeavor.”*

*-CARL FREDERICKS*

# A CAPITAL AND ENDOWMENT CAMPAIGN

TO ENSURE THAT THE TRAJECTORY ESTABLISHED IN THE MUSEUM'S FIRST QUARTER CENTURY CONTINUES IN PERPETUITY

## *Naming & Recognition Opportunities for Gifts to the Capital & Endowment Campaign:*

### CAPITAL CAMPAIGN - MUSEUM

- \$700,000 will name the Main Exhibit Gallery
- \$500,000 will name the Museum Entrance
- \$300,000 will be recognized in the Sculptor's Studio
- \$250,000 will name the Museum Classroom
- \$250,000 will name each of two Temporary Exhibition Galleries
- \$100,000 will name the Museum Gift Shop

### CAPITAL CAMPAIGN - SCULPTURE GARDEN

- \$100,000 will be recognized in the presentation of the *Night and Day Fountain*
- \$50,000 will be recognized in the presentation of a sculpture (14 available)
- \$25,000 will name a botanical bed in the garden (4 available)
- \$10,000 will name a bench (10 available)

A \$500,000 gift has named the Jo Anne and Donald Petersen Sculpture Garden.

### CREATIVE OPTION

A creative option for supporting the *Preserving The Legacy* Campaign: Please consider purchasing a Marshall M. Fredericks commemorative bronze sculpture with a **tax deductible donation of \$10,000** above the market values noted under the images below and be recognized as a donor to the endowment campaign.



*Circus Clown*

27" x 11½" x 6"

Market Value: \$25,000



*Two Bears*

16½" x 14" x 8"

Market Value: \$25,000



*Boy and Bear*

11" x 11" x 5½"

Market Value: \$15,000



*The Thinker*

13" x 9" x 9"

Market Value: \$12,000



*Siberian Ram*

9" x 8" x 5¾"

Market Value: \$10,000



*The Spirit of Detroit*

12" x 14¼" x 4¼"

Market Value: \$10,000



*Ann Arbor Eagle*

10¾" x 6¾" x 6¾"

Market Value: \$5,000

### ENDOWMENT CAMPAIGN OPPORTUNITIES

Endowments may be named for dedicated gifts of \$500,000 and joined with other gifts to reach the desired goal. Gifts of any size constitute an important addition to the endowments.

- Endowed Curator of Education \$1 million
- Endowed Museum Archivist \$1 million
- Exhibition Endowment \$1 million

*A multi-year pledge payment schedule is available at your request.  
All gifts of \$500 or more will be recognized on a donor wall in the Museum.*

*"Marshall Fredericks was a magnificent sculptor and a dear friend.  
We are grateful to honor his legacy with a major gift to this campaign."*

-JO ANNE AND DONALD PETERSEN

# COMMENTS FROM MUSEUM VISITORS

“UNIQUE PERSPECTIVE INTO  
THE MIND OF GENIUS.”  
-CLARK, NJ

“THE MUSEUM, THE WORKS OF ART, ARE  
BEAUTIFULLY DISPLAYED WITH SUPERB  
LIGHTING AND EXTRAORDINARY SENSE  
OF PROPORTION.  
AN ENLIGHTENING EXPERIENCE.”  
-METAIRIE, LA

“SPELLBINDING!  
ONE MAN?  
DOES MANKIND  
PROUD.”  
-ONTARIO, CANADA





  
*Marshall M. Fredericks*  
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